

March 4, 2010

To whom it may concern,

Cathrine Ann is one of those unique, remarkable people that you don't meet often in life. She is the type of person that you are immediately drawn to and can't help but admiring. She is charismatic, personable, and deeply inspiring. Last fall I had the pleasure of meeting her.

I got in contact with Cathrine after reading an article about her in *More* magazine. After a short exchange over email, she agreed to speak at a conference I was organizing at Queen's University – the 13<sup>th</sup> Annual Queen's Women in Leadership Conference. Cathrine opened the weekend on the Thursday night with a keynote address to our delegates, sponsorship reps and other speakers. To this day, I have not decided if it was tactically smart to have Cathrine open the conference. Indeed, while it's true that her message was deeply moving and resonated with almost everyone in the room, it also set an unattainable bar that could not be met by the other speakers. In fact, those who spoke after her were worried that they wouldn't measure up, and for good reason. Cathrine's message was different– she didn't 'sugar-coat' things or adhere to the typical 'cookie-cutter', motivational speech. Instead, she told her own, unique story and in doing so earned the respect and admiration of everyone in the room.

Cathrine made the conference. She is a remarkable person and a true joy to hear speak. I fully endorse Cathrine in all her future endeavors and only hope that she will be kind enough to speak again at Queen's despite her future success and busy schedule.

Sincerely,  
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