



# SEEDS

SELF

EMPLOYMENT AND

ENTREPRENEUR

DEVELOPMENT

SOCIETY

September 11, 2008

Ms. Cathrine Ann  
CEO  
Consumer Connection Inc.  
P.O. Box 691  
Sechelt, BC V0N 3A0

Dear Cathrine

**Re: SEEDS Networking Session of September 11th, 2008  
Your Presentations: A Personal Story of Success  
& A Customer Service Seminar**

It is with great appreciation that we are writing you to thank you for taking the time to prepare and deliver your *Personal Story of Success* to our Entrepreneurs and Alumni. There has been a *buzz* around SEEDS and with our clients ever since!

We are sure that you could sense from the energy in the room that your talk was very well received and we thought that you would be interested in some of the feedback from our evaluation forms (see the wonderful list of comments below!). Just the fact that the audience wanted to stay longer to hear your every word was an incredible testament of how much our clients enjoyed your presentations.

Also, we wanted to convey our sincere thanks for your high energy, your entrepreneurial words of wisdom and for sharing your 'Customer Helping' presentation. Our clients appreciated your handouts and your encouragement of their business success, as well as the interesting approaches to customer service that you presented.

Here is the feedback:

- *"Fantastic – love her – down to earth."*
- *"A terrific investment of inspiration."*
- *"Excellent. Cathrine was great."*
- *"Lot of encouragement and advice!"*
- *"I learned and relearned insights to emotional intentions."*
- *"Learned a great deal from Cathrine Ann."*

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- *"Amazing night!"*
- *"Good content from speaker."*
- *"Fabulous inspiration."*
- *"Awesome."*
- *"It was excellent!"*
- *"Amazing! Cathrine is an inspiration. Encouraging!"*
- *"Very refreshing – wonderful lady."*
- *"Fabulous and energizing."*
- *"I'm going to be more friendly to our customers. Have conversations instead of sales pitches."*
- *"Awesome!! Very inspiring. Amazing speaker."*
- *"It's excellent the way she expresses."*
- *"Positively motivating especially the speech."*
- *"Very pleasant experience. Delightful to hear her story."*
- *"Will not ever forget her and her story. I've been to many seminars and meetings. This is about the best."*
- *"Very well done – a touching life story and Cathrine is a great 'Mentor'."*
- *"Bring Cathrine back!"*
- *"Very sound advice."*
- *"Very motivating and inspiring!!"*
- *"Great speaker!"*
- *"So inspiring."*
- *"So successful and so down to earth."*
- *"Loved Cathrine. She offered to come talk to classes – would you please ask her to come talk to our class."*
- *"Please come again, Cathrine."*
- *"This speaker was exceptional. I thoroughly enjoyed her presentation and was very glad I attended."*
- *"Would love to see her again."*
- *"Feel very lucky to be able to have this opportunity. Cathrine is an inspiration."*
- *"Cathrine has so much to share."*
- *"What an inspiration you are, Cathrine. Thank you so much for taking time from a busy schedule – just for us!"*
- *"Very informative."*
- *"Extremely helpful!!"*
- *"Very delightful and entertaining. Her business is a good idea. One needs a good idea first to be successful!"*
- *"Impressed by her will power."*



Thank you for considering the key messages and information that would benefit our clients with your motivational stories as well as a key topic that affects Canadian businesses today.

We wish you and your husband, Marc every success with your own business, as well as with your upcoming book and movie and thank you very much for your continued support of SEEDS and our SEEDS clients.

Thank you also for your donation to SEEDS of \$150.00 towards our Networking program. Your contribution is invaluable and we appreciate it!

Sincerely

Balwinder Chahal  
Business Consultant

Ron Ellis  
Business Consultant

Grace Valador  
Business Consultant

cc: David Day

